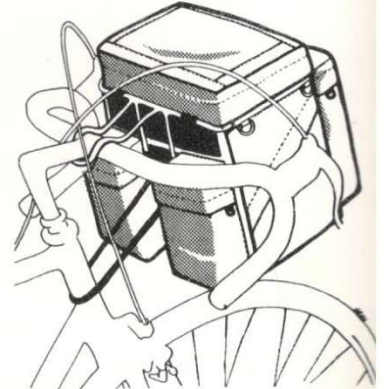


**HERE'S YOUR FIRST STEP TOWARDS EFFECTIVE LOCAL ADVERTISING THAT GETS YOUR MESSAGE WHERE IT DOES THE MOST GOOD.**

Included on this ad sheet are the basic elements you'll need to produce your own ads for your local newspaper. Simply cut and paste up the desired elements. They may be reduced or enlarged to fit your required media space. All you add is your own company or store logo or imprint in the designated areas. Remember: keep it simple, concise and as visual as possible.

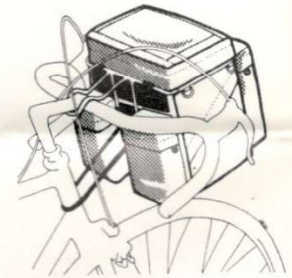
**Get in Gear this year . . .**

with KIRTLAND/TOURPAK. Lightweight, waterproof durable bicycle bags. Get in gear this year and enjoy yourself. Come in and see our complete line of KIRTLAND/TOURPAK bicycle bags . . . (Dealer Imprint)



**Save 50% on your gasoline bill this summer . . . !**

Bicycle! Touring and commuting on a bicycle is a healthy, non-polluting, clean way to get around. We have a complete line of KIRTLAND/TOURPAK products to help you gear up with the best. Come in, start saving today . . . (Dealer Imprint)



KIRTLAND/TOURPAK S/T ELITE PANNIER  
KIRTLAND/TOURPAK S/T ELITE PANNIER

KIRTLAND/TOURPAK S/T ELITE HANDLEBAR BAG  
KIRTLAND/TOURPAK S/T ELITE HANDLEBAR BAG

**Reach out. Touch America in '76**

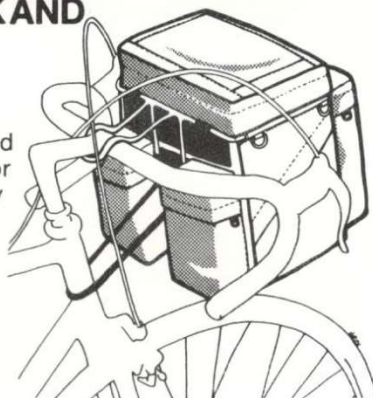
with KIRTLAND/TOURPAK. KIRTLAND/TOURPAK is the ultimate for the serious cyclist. If you haven't looked at KIRTLAND/TOURPAK you haven't considered the best. Come in and have a good look . . . (Dealer Imprint)



# Quality packs for the serious touring enthusiast.

## THE S/T ELITE HANDLEBAR BAG FROM KIRTLAND/TOURPAK AND (Dealer Imprint)

- 40 mil (heavy duty) clear vinyl covered map enclosure with internal access for convenience and to keep the map dry
- 7 compartments for maximum convenience
- Durable, easy running nylon zippers and Velcro closure on the main compartment for quick access while riding.



- Quick mounting; and comes with a shoulder strap so that it can be used as a hand bag when off the bicycle.
- Custom carrier insures a secure ride
- Waterproof, lightweight nylon pack cloth to keep equipment safe and dry.

KIRTLAND/TOURPAK, the ultimate for the serious cyclist. If you haven't looked at KIRTLAND/TOURPAK, you haven't considered the best. Come in and have a good look:

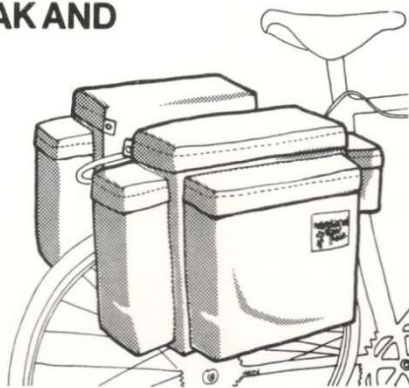
(Dealer Logo)



# Quality packs for the serious touring enthusiast.

## THE S/T ELITE PANNIER FROM KIRTLAND/TOURPAK AND (Dealer Imprint)

- Instant mounting spring suspension
- Aluminum stiffeners
- Adjustable fasteners
- 10 compartments built for the cyclist's needs.
- Double sewn seams for strength



- Waterproof, lightweight nylon pack cloth to keep equipment safe and dry
- Durable, easy running nylon zippers for convenient access
- The panniers snap together when off the bicycle so that they can be carried as one unit

KIRTLAND/TOURPAK, the ultimate for the serious cyclist. If you haven't looked at KIRTLAND/TOURPAK, you haven't considered the best. Come in and have a good look:

(Dealer Logo)

