

Provided to dealers so they could produce their own local advertising.

HERE'S YOUR FIRST STEP TOWARDS EFFECTIVE LOCAL ADVERTISING THAT GETS YOUR MESSAGE WHERE IT DOES THE MOST GOOD.

Included on this ad sheet are the basic elements you'll need to produce your own ads for your local newspaper. Simply cut and paste up the desired elements. They may be reduced or enlarged to fit your required media space. All you add is your own company or store logo or imprint in the designated areas. Remember: keep it simple, concise and as visual as possible.

Reach out. Touch America in '76

with HINE/SNOWBRIDGE. HINE/SNOWBRIDGE packs are the ultimate for the serious outdoorsman. If you haven't looked at HINE/SNOWBRIDGE, you haven't considered the best. Come in and have a good look . . .

(Dealer Imprint)

Wanna save 50% or more on your vacation this summer . . . ?

Head for the hills! With a HINE/SNOWBRIDGE pack. HINE/SNOWBRIDGE backpacks can carry almost anything, anywhere for nearly nothing. Before you head out, come down and see our full line of HINE/SNOWBRIDGE packs . . .

(Dealer Imprint)

To the Woods . . .

This year with a HINE/SNOWBRIDGE backpack. Waterproof, lightweight, durable. HINE/SNOWBRIDGE packs let you do it almost anywhere. Come in and see our full line of HINE/SNOWBRIDGE packs . . .

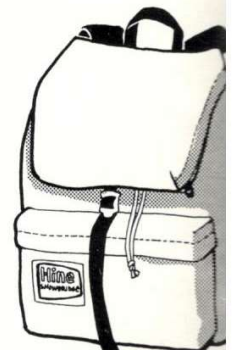
(Dealer Imprint)



HINE/SNOWBRIDGE
SEREX



HINE/SNOWBRIDGE
TAMARAK



HINE/SNOWBRIDGE
BASIC



Climbing? Ski Touring? Winter Mountaineering?

do it better with a SEREX
from HINE/SNOWBRIDGE and
(Dealer Imprint)

- Waterproof, lightweight, durable, Cordura® (nylon) pack cloth
- Fully adjustable modified yoke suspension for exact fit.
- Internal aluminum stay frame for positive weight transfer



- Padded waist belt for comfort
- Double sewn seams
- Large, adjustable volume (1,500—4,500 cu. in.)
- Optional side pockets
- A contoured (to fit you) and tapered (to fit your load) sack



(Dealer Logo)

HINE/SNOWBRIDGE, the ultimate for the serious mountaineer. If you haven't looked at HINE/SNOWBRIDGE, you haven't considered the best. Come in and have a good look . . .

Travelin', Tourin', or Trekkin'

Get on the road with a TAMARAK
from HINE/SNOWBRIDGE and
(Dealer Imprint)

- The modified yoke suspension assures a comfortable, stable, precise fitting pack.
- An internal aluminum stay frame gives positive weight transfer onto the fully padded waist belt.



- Double sewn seams for strength.
- Four external pockets including a document pocket for topo's, road maps or air-line tickets.
- 11 ounce Cordura cloth.



(Dealer Logo)

HINE/SNOWBRIDGE, the ultimate for the serious traveler. If you haven't looked at HINE/SNOWBRIDGE, you haven't considered the best. Come in and have a good look . . .

Head for the Hills...in Comfort

With the CIRQUE from HINE/SNOWBRIDGE AND
(Dealer Imprint)

- 13 accessory patches so that you can tie on almost anything
- a complete 1/2" foam backing, in its own zippered pocket. Protects you from your equipment.
- high sided top grain leather bottom increases pack life.
- quick access
- 11 oz. Cordura Cloth



Accessibility, durability, convenience and comfort. They all add up to an exceptional pack by HINE/SNOWBRIDGE. If you

The Best Doesn't Have to Cost More...

THE H/S BASIC FROM HINE/SNOWBRIDGE AND
(Dealer Imprint)

- Accessibility: Draw string closure with a cord lock
- Durability: waterproof, light weight nylon pack cloth, nylon zippers, double sewn
- Convenience: 2 exterior pockets and a carrying hand loop
- Comfort: soft 2" wide web shoulder straps.



Accessibility, durability, convenience and comfort. They all add up to an exceptional pack by HINE/SNOWBRIDGE. If you