

ATAN



“We have designed backpacks that ascended Mt. Everest and built bike panniers that trekked around the world. After 10 years in this business you can be certain we’ve designed and built our camera bags and lens cases to take anything you can throw at them.”

— E. K. Hine, President, Hine/Snowbridge Companies



The Ultimate in Performance



What's it like to design and build over a 1/2 million HINE/SNOWBRIDGE backpacks and KIRTLAND/TOURPAK bicycle packs? Unbelievably demanding. You couldn't ask for a tougher proving ground to test the limits of a product's quality and performance in use. At HINE/SNOWBRIDGE we believe our tested line of ATAN camera bags and lens cases inherit everything we've learned about durability, quality control and product value. Quality that must be built into an action-oriented product. *Dollar for dollar, no product can outperform our*

rugged, design-for-use bags and cases.

ATAN: A Ready Assistant

Like any good tool, your ATAN bag or lens case will quickly become a part of the way you take pictures. Each bag or case is designed so that the straps are placed for balance and comfort. Zippers and fasteners are in just the right position for one-handed access. And inside, ATAN's AdaptaSystem lets you arrange protective partitions to precisely fit your equipment. As your needs change or expand, our partitions adapt to handle new demands.

When you know about our materials and construction, you'll see anything else as a compromise.

Our Fabrics Can Take It, Inside & Out

DuPont's CORDURA® nylon has proved itself a handsome, super durable outer fabric. Our backpacks and bike bags testify to that.

There are different grades of CORDURA®. *They aren't all alike.* ATAN uses 11 oz., 1000 Denier, the optimum grade for maximum durability and light weight. ATAN specifies two separate waterproofing and coating processes for extra durability. Our CORDURA® outperforms cotton duck and other natural or synthetic camera bag materials. Its formidable resistance to fading, abrasion and puncturing provides protection that surrounds your sensitive camera and lens.

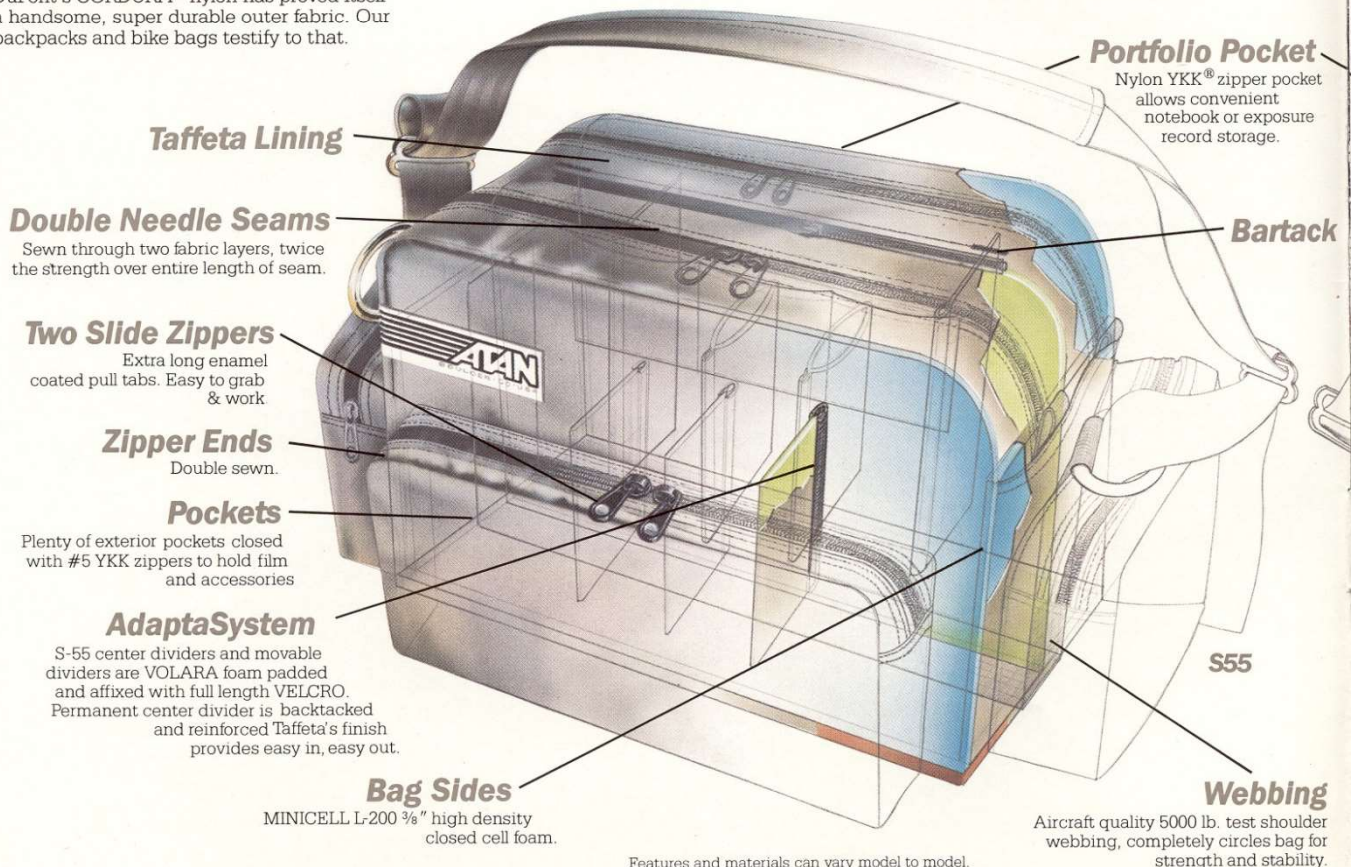
Our ANTRON/ NYLON TYPE 66 taffeta forms the inner surfaces of ATAN's padded, protected environment. It's designed to protect your camera equipment *without abrasion.* Our taffeta has smooth surface for fast, snag-free access, and light color so you can see your equipment. ATAN's taffeta specification calls for 104 x 86 thread count and a urethane coating which helps keep moisture in check and prevents fraying. *ATAN sets a high standard for ourselves. We demand it from our suppliers as well.*



Our Thread: The Reliable Link

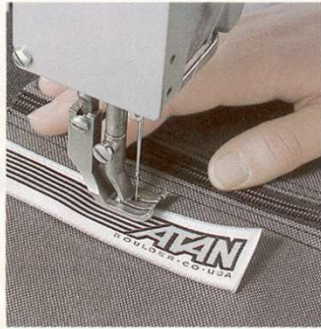
In a heavy duty fabric product, the seams take the concentrated stress. The incredibly tough 690 Denier multi-filament 100% nylon thread we use at ATAN positively holds our bags together—unlike cotton/poly thread used in some other brands. Our circular twist nylon thread is bonded with liquid nylon resin for more strength and smoother sewing. Smooth sewing means precise, accurate seams

without the gathering seen on other bags and cases.



Features and materials can vary model to model.

Protection & Rapid Access



Sewing: You Can't Buy Better Workmanship

ATAN invites you to compare how many of our seams are DOUBLE SEWN compared to lesser cases and bags. Double sewing increases durability along every stressed seam. We LOCK STITCH structural seams in ATAN bags. Lock stitching costs more and takes more time than conventional chain stitching which can unravel with

only one cut. ATAN gives you *eight* stitches to the inch with a *knotted, locked thread between fabric layers* for an extra margin of safety.

ATAN uses BARTACKS, a sewn rivet consisting of a concentrated stitch pattern that distributes stress and reinforces with 28 stitches in .75 linear inches. Bartacking is another technique used by ATAN not seen in lesser products. BACKTACKING is the technology we use to finish an exposed seam. The last half inch of our seams receive additional triple stitching.

Zippers: We've Always Used The Best

ATAN specifies YKK® continuous coil ZIPLON® self-repairing zippers. ZIPLON® zippers continue to work when others jam and pinch, and they won't mar or scratch delicate photographic equipment. YKK makes the finest zippers. Our technique for anchoring these zippers with reinforced double needle seams and double sewn backtacked ends turns this great zipper into a functional, long-lasting closure system.

Webbing: Strength Where You Need It

Our webbing connects you to our bags and cases. All our military specification webbing greatly outdistances less expensive

polypropylene web found on low quality packs. For example, we specify 2" aircraft quality 5000 lb. test tightweave abrasion resistant finish nylon webbing for our shoulder straps. The two inch width adds stability and distributes the load, and ATAN's extra comfortable non-slip expanded foam shoulder pad is secured with triple sewn end stitching.

Our Hardware: The Finest

Slides, D-rings and buckles used on ATAN products form a strong, network of connectors. Our D-rings are triple nickel plated to outlast less durable finishes. ATAN's thicker diameter, stronger D-rings eliminate the need for customary welds, which can wear out webbing or break. ATAN's FASTEX® buckles are the finest available quick-open buckles, made from ST801 SuperTough nylon. Top opening shoulder bags and waist packs must open with one hand for fast access. There

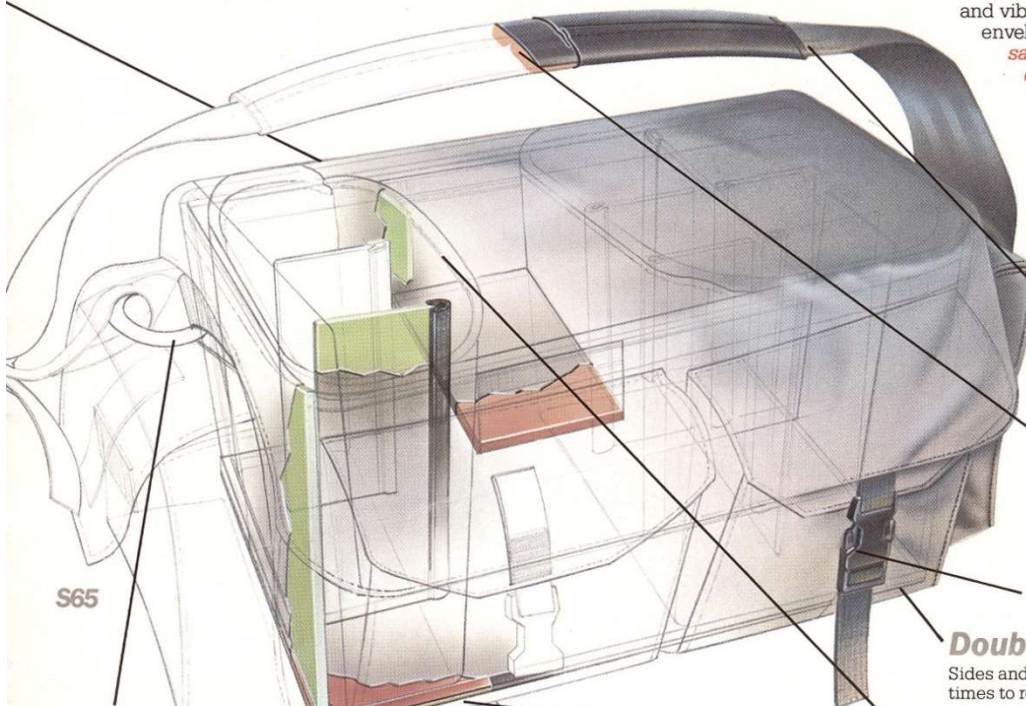


are no sharp metal edges to scratch lenses or mar camera bodies. ATAN uses first quality nylon VELCRO® to grip and hold the interior AdaptaSystem. *ATAN's VELCRO has a stronger grip and a 10,000+ cycle life; far greater than the less costly imitations.*

Our High-Tech Foams Safeguard Your Equipment

Each of the 4 different types of foam in ATAN cases and bags is chosen to perform the specific tasks that its location demands. MINICEL L-200 crosslinked polyethylene foam has an incredibly high resistance to shock and compression and is impervious to mildew, rot and moisture. VOLARA TYPE A foam can absorb and disperse high impact. PLASTAZOTE PO53 and ENSOFOAM are microcell foams which insulate against abrasion, shock and vibration. All padding in ATAN bags is enveloped in CORDURA/NYLON, and *safeguards your equipment better than clumsy, low density foam padding.*

Now that you understand the care we have put into our materials and workmanship, we invite you to select from the family of ATAN camera bags and lens cases on the following pages.



Shoulder Strap

Aircraft quality 5000 lb. test nylon webbing is continuous through shoulder pad.

Non-Slip Pad

Suede finish ENSOFOAM pad has center seam to bond 4 layers through strap and prevent pad rolling. Super comfort and no slipping. Triple end stitched.

Fastex Buckle

Double Sewn Closing Seams

Sides and bottoms are stitched two times to reinforce major assembly points.

AdaptaSystem

S-65 has removable lens buckets with adjustable interior partitions.

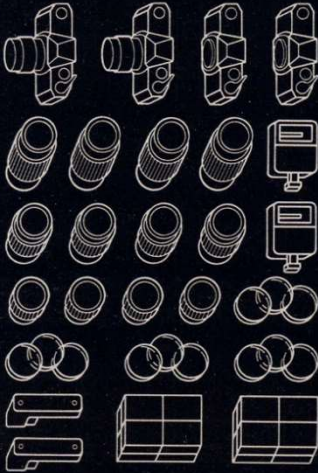
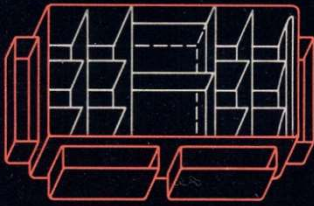
S65

D-Ring

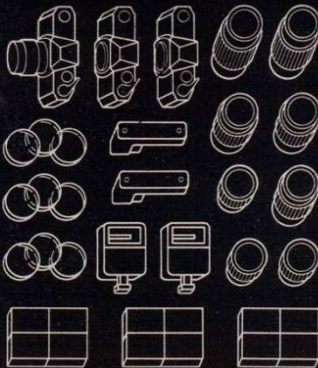
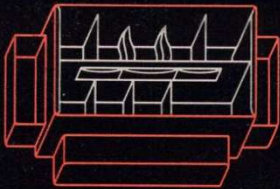
Triple plated .210" thick D-Ring allows movement at strap attachment to keep bag level.

Bottom

CORDURA® PLASTAZOTE foam/ polyethylene stiffener creates a platform of protection.



S75 SHOULDER BAG
18½" (L) x 9½" (W) x 10" (H)



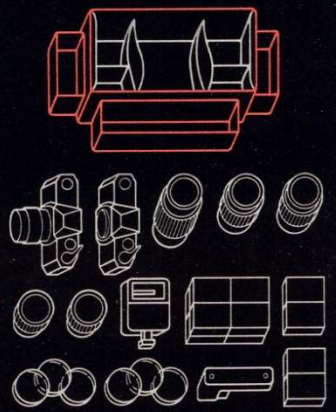
S55 SHOULDER BAG
14" (L) x 8" (W) x 10" (H)



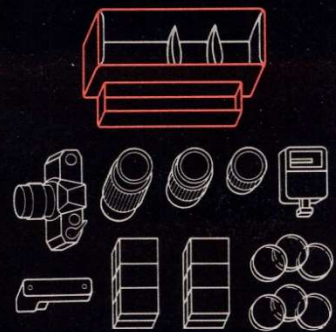
S75 ATAN's largest shoulder bag, 2100 cu. in. capacity. Accommodates complete 35 mm systems as well as 2¼ or 6 x 7 format equipment. Designed for professional field shooting. Twin zippers form retractable top panel to allow access to all compartments. The S75's AdaptaSystem® has vertical and horizontal VELCRO® divider matrix that is fully adjustable and completely removable. Special interior horizontal camera sling allows stacking

of camera bodies. 4 large exterior pockets. Additional notebook pocket is located on the back side of bag. Top luggage-style handles. Rugged top & bottom tripod lash points with straps.

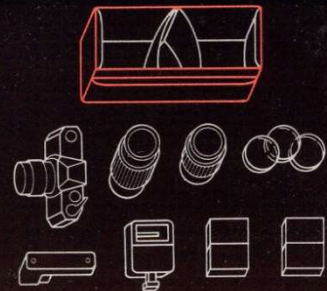
S55 For the professional who prefers twin zipper access in a shoulder bag. Equipment organizes in two large compartments for balanced load. AdaptaSystem® provides pivot-style VELCRO® attached panels to stabilize lenses and accessories. Double dividers form filter/lens shade pockets. Film and accessories load in 3 large exterior pockets for fast access. Zipper notebook pocket located on the back of bag.



S35 SHOULDER BAG
12" (L) x 6" (W) x 8" (H)



S15 SHOULDER BAG
12" (L) x 4" (W) 8" (H)



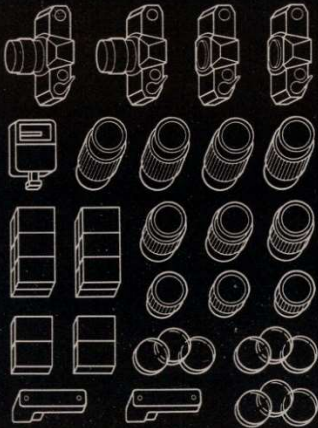
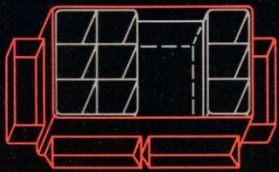
S10 SHOULDER BAG
12" (L) x 4½" (W) x 7½" (H)

S35 Designed for day shoots and travel photography, zipper opening shoulder bag is sized perfectly for recreational photo equipment needs. Two bodies, 4 or more lenses and plenty of accessories. Generous front and end pockets carry film and gadgets. AdaptaSystem's® pivot-style dividers provide up to 7 interior compartments. Convenient exterior zipper notebook pocket on backside of bag.

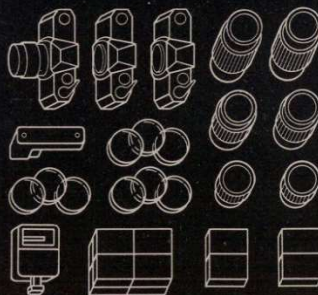
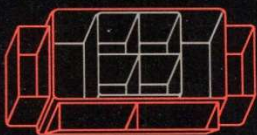
S15 Zipper opening shoulder bag proportioned for moderate equipment needs and casual shooting. Panel AdaptaSystem® dividers with filter pockets form three compartments perfect for one camera body, up to three lenses, a winder or flash, and eight or more rolls of film. Large front pocket accommodates extra film and accessories. Zippered portfolio pocket.

S10 ATAN has developed a bag specifically to carry compact equipment needs. Double center divider AdaptaSystem® creates 3 well padded compartments to carry a camera, two lenses and accessories. 2 exterior pockets carry film, notebooks, maps, etc. Generous 2" wide adjustable shoulder strap with super comfortable non-slip pad gives continuous support around bottom.

Equipment diagrams are simply a guide for quick visual reference. Capacities and arrangement are totally flexible. You can change layout to accommodate your specific needs. Your local ATAN dealer will assist you in fitting your needs to one of our bags or cases.



S65 SHOULDER BAG
14" (L) x 8½" (W) x 9" (H)



S45 SHOULDER BAG
12½" (L) x 6½" (W) x 8" (H)

S65

S45

S65 ATAN's largest top flap opening shoulder bag. Designed expressly for the working professional, it accommodates 35 mm, 2¼ and 6 x 7 format equipment. Flap with tough FASTEX® quick-release buckles opens with one hand, giving total interior access. The S65's interior AdaptaSystem® provides up to 9 fully padded compartments with two separate, removable lens pouches. Foam

spacing discs and movable VELCRO® dividers increase interior flexibility. Horizontal divider sling allows 2 cameras to stack vertically. Four large flap opening exterior pockets with VELCRO® closure give quick access to film, notes and accessories. Additional zipper notebook pocket is located on the back side of bag. Superpadded, extra length non-slip shoulder pad distributes weight for maximum comfort when fully loaded.

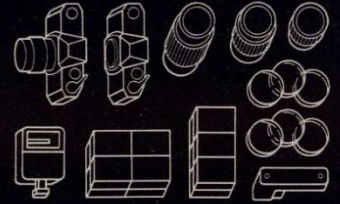
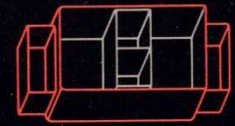
S45 Designed for the professional photographer or photojournalist, this top flap shoulder bag combines generous capacity with an AdaptaSystem® designed with movable/removable lens pouch. VELCRO® mounted partitions and extra foam spacers are included for additional organizing capability. 3 convenient external pockets. Handy zipper notebook pocket on back of bag.



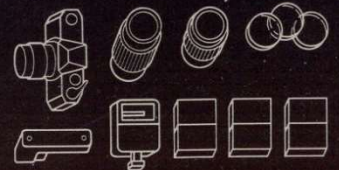
S25



S20



S25 SHOULDER BAG
10½" (L) x 6" (W) x 8" (H)



S20 SHOULDER BAG
12" (L) x 3¼" (W) x 8" (H)

S25 Moderate capacity top flap opening shoulder bag for the serious photographer. FASTEX® quick-open buckles give speedy access to interior. AdaptaSystem® with lens pouch allows you to customize internal bag layout to carry 2 camera bodies, 3 or more lenses, winders, film and accessories. 2 extra exterior end pockets keep often used accessories at your fingertips. Zippered portfolio pocket.

S20 Clean, simple design for recreational photography. As with all ATAN bags, the interior is organized with vertical padded VELCRO® movable dividers that you adjust to fit your equipment. Back side of bag has handy notebook pocket, and convenient zipper close front pocket carries film, filters and cable release.

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L75 LENS CASE
3 1/8" (D) x 7 7/8" (L)

L73 LENS CASE
2 3/4" (D) x 7 1/2" (L)

L57 LENS CASE
2 3/4" (D) x 6 3/8" (L)

L55 LENS CASE
2 3/4" (D) x 4 3/4" (L)

L35 LENS CASE
2 3/4" (D) x 3 5/8" (L)

L15 LENS CASE
2 5/8" (D) x 2 5/8" (L)



L75 The largest of our zip opening lens cases. This one will carry 1 or more lenses and measures 3 1/8" (D) x 7 7/8" (L).

L73 By using foam spacers, ATAN's large zip opening lens case can hold 1 or more lenses. It measures 2 3/4" (D) x 7 1/2" (L).

L57 This medium/ large lens case holds one or more lenses. Measures 2 3/4" (D) x 6 3/8" (L).

L55 Carrying 1 or more lenses, this 2 3/4" (D) x 4 3/4" (L) case is easy to use and opens with a zip.

L35 ATAN's small/ medium zip opening lens case will hold 1 lens and measures 2 3/4" (D) x 3 5/8" (L).

L15 With a height of 2 5/8" and a diameter of 2 5/8", this lens case is our smallest. It zips open and is perfectly suited for a single lens.

A 3/4" optional shoulder strap is available for carrying ease to complement the lens cases.



L85 LENS CASE

3 1/8" (D) x 8 3/8" (L)

L83 LENS CASE

2 3/4" (D) x 8" (L)

L67 LENS CASE

2 3/4" (D) x 6 7/8" (L)

L65 LENS CASE

2 3/4" (D) x 5 1/4" (L)

L45 LENS CASE

2 3/4" (D) x 4" (L)

L25 LENS CASE

2 5/8" (D) x 3" (L)

L85 Our widest and tallest lens case with drawstring closure 3 1/8" (D) x 8 3/8" (L) carries one or more lenses.

L83 ATAN's large drawstring lens case, by using foam spacers, can hold one or more lenses. It measures 2 3/4" (D) x 8" (L).

L67 This versatile lens pack has room for 1 or more lenses, opens by cord and measures 2 3/4" (D) x 6 7/8" (L).

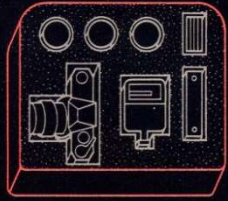
L65 Medium sized drawstring lens case can hold 1 or more lens and measures 2 3/4" (D) x 5 1/4" (L).

L45 ATAN's small/medium drawstring lens case holds 1 lens and measures 2 3/4" (D) x 4" (L).

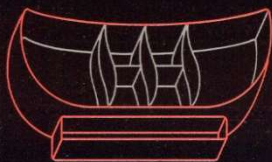
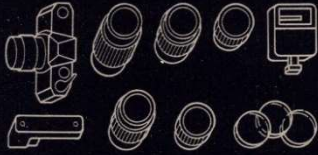
L25 Our smallest drawstring lens case measures 2 5/8" in diameter and 3" in height. Designed to carry 1 lens.

A 3/4" optional shoulder strap is available for carrying ease to complement the lens cases.

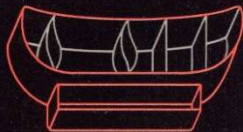
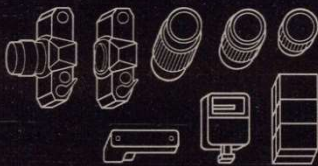
Refer to ATAN's lens case sizing chart on the back cover for specifications to fit your lens to the proper case. All lens case dimensions are interior dimensions.



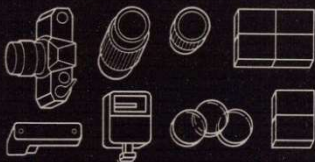
C35 CARRY CASE
15" (L) x 6" (W) x 12" (H)



W55 WAIST PACK
18" (L) x 6" (W) x 7½" (H)



W35 WAIST PACK
16" (L) x 4" (W) x 7½" (H)



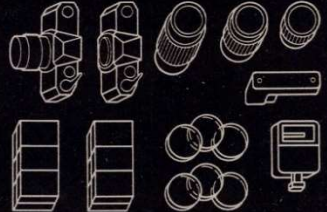
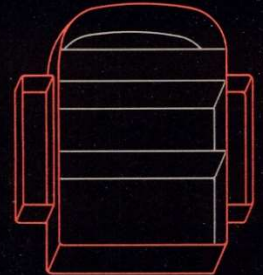
C35 The interior foam block in this 15" x 6" x 12" carrying case is designed to be arranged by the user.

W55 Measuring 18" x 6" x 7½", our large waist pack can accommodate 2 camera bodies, 2 to 6 lenses, winders or flashes and filters.

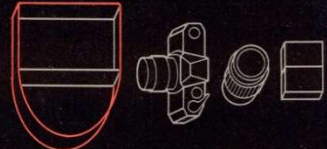
W35 Medium-sized waist pack measures 16" x 4" x 7½" and has been designed to hold one camera body, 2 to 4 lenses, winder, flash and filters.

A55 Largest in the Action Pack line, this 7¼" x 3" x 9½" bag has room for a camera body, 1 long lens or 2 short lenses, and accessories.

A35 This medium-sized Action Pack carries a camera body and either 1 long lens or 2 short lenses. It's 7¼" x 3" x 7".



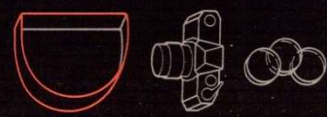
B35 BACK PACK
6½" (L) x 12" (W) x 17¼" (H)



A55 ACTION PACK
7¼" (L) x 3" (W) x 9½" (H)



A35 ACTION PACK
7¼" (L) x 3" (W) x 7" (H)



A15 ACTION PACK
7½" (L) x 3" (W) x 6" (H)

A15 This Action Pack can be ready to go on a moment's notice and carries a camera body and normal lens. It measures 7½" x 3" x 6".

B35 Attractive yet rugged, our back pack measures a hefty 6½" x 12" x 17¼". The top compartment has room for 2 camera bodies, up to 4 lenses or other accessories, while lunch, binoculars, and nature guides can be carried in the bottom compartment.

Z55 Large business papers are right at home in this 7" pocket, 17" x 3" x 4" briefcase.


Z35 This attache case measures 16" x 11", and has 2 easy to use pockets.

Equipment diagrams are simply a guide for quick visual reference. Capacities and arrangement are totally flexible. You can change layout to accommodate your specific needs. Your local ATAN dealer will assist you in fitting your needs to one of our bags or cases.



ATAN's AdaptaSystem

When you buy an ATAN camera bag, you're buying our ADAPTASYSTEM[®] as well. There are two styles to choose from; one with removable/movable lens pouches with internal rearrangeable dividers as on the S65 on the left. The other has padded pivot style VELCRO[®] attached panels to stabilize lens and accessories as shown on the S55 on the right. Select the system that provides maximum flexibility for your style of photography.

	Maximum Lens Length (Includes Lens Caps)	Maximum Barrel Diameter of Lens		
		2 $\frac{3}{8}$ "-2 $\frac{5}{8}$ "	2 $\frac{3}{8}$ "-2 $\frac{3}{4}$ "	2 $\frac{7}{8}$ "-3 $\frac{1}{8}$ "
2"-2 $\frac{1}{2}$ "		L15 or L25		
2 $\frac{1}{2}$ "-3 $\frac{1}{2}$ "			L35 or L45	
3 $\frac{3}{4}$ "-4 $\frac{3}{4}$ "			L55 or L65	
5"-6 $\frac{1}{2}$ "			L57 or L67	
6 $\frac{1}{8}$ "-7 $\frac{1}{2}$ "			L73 or L83	
6 $\frac{1}{2}$ "-7 $\frac{7}{8}$ "				L75 or L85

Lens Sizing Chart

Use this chart to fit your lens to the proper case. Be sure to include lens caps when measuring lens length. And measure the maximum barrel diameter of the lens. (ATAN provides foam sizing discs to adjust the fit of your case in $\frac{3}{8}$ " increments.)

Lifetime Limited Warranty

All ATAN products are covered by our Lifetime Limited Warranty. This warranty is proudly displayed with all products. A copy of the warranty is also available from your ATAN dealer or directly from the factory.

We are constantly striving to improve our products. Although we make every effort to have this catalog accurately represent each item, occasionally changes and improvements are made after this catalog has gone to press and cannot be shown.

Another quality product line by HINE/SNOWBRIDGE, INC.



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